

Rep Order# 6813893 Ver# 5 Status Revised
FC'tg No

Traffic Order# 766665

Printed: 05/23/2012 9:57 AM
Last Received: 05/23/2012 9:04 AM
Showing Buylines: All Lines

1 of 4

Station WUPW-TV TOLEDO, OH.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER
Estimate# 435
Buyer Scott Kahn
Phone#
Fax#

Agency () MEDIA AD VENTURES
8136 OLD KEENE MILL ROAD, S#A-300
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 106/120/435
Flight Dates 05/07/2012 - 05/20/2012
Hiatus Weeks

Rep Firm _____
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

--- CONTRACT COMMENT ---

SCHEM

— REMARKS —

VER 5 ISSUED TO CXL SPOTS N/A LN'S 8 & 15
W/MKGD'S LN'S 19-20; REV TP LN'S 11 & 16-18
CONTRACT TOTAL REMAINS \$6260
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	M-F	10A-11A	MAURY POVICH		:30	\$50.00	05/07-05/11	3	1	3	\$250.00	
				Buyline Comment: CXL 1X N/A W/O 5/14...\$50 CREDIT			05/14-05/18	2	1	2		
2	M-F	4P-5P	ANDERSON COOPER		:30	\$50.00	05/07-05/11	3	1	3	\$250.00	
				Buyline Comment: CXL 1X N/A W/O 5/14...\$50 CREDIT			05/14-05/18	2	1	2		
3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM		:30	\$60.00	05/07-05/11	3	1	3	\$300.00	
				Buyline Comment: CXL 1X N/A W/O 5/14...\$60 CREDIT			05/14-05/18	2	1	2		
4	M-F	7P-730P	THE OFFICE		:30	\$80.00	05/07-05/11	3	1	3	\$400.00	
				Buyline Comment: CXL 1X N/A W/O 5/14...\$80 CREDIT			05/14-05/18	2	1	2		
5	M-F	730P-8P	NOW I MET YOUR MOTHER		:30	\$80.00	05/07-05/18	3	2	6	\$480.00	
6	M	9P-10P	HOUSE		:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
7	TH	8P-9P	IDOL		:30	\$1,250.00	05/10-05/10	1	1	1	\$1,250.00	

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--REPORT TOTALS--

Report Totals: 48 / 36 260 00

---SALES MONTHLY TOTALS

May 12: 48 / 86 360 00

Sales Totals: 48 / \$4,362.00

Station Totals: 48 / 86 118.00

Lines not sent/recl'd/retrn: 0 < see re

COMPETITIVE

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE